

COMPANY PROFILE

@Baraax.shotz

About Us

Techtrix System KSA is a leading technology solutions provider specializing in Enterprise Solutions, Cybersecurity, Digital Transformation, and Custom Software Development. We empower businesses in Saudi Arabia with cutting-edge IT solutions, cybersecurity resilience, and AI-driven digital transformation strategies.

With a strong presence in the Middle East and a commitment to Saudi Vision 2030, we deliver tailored solutions that help enterprises achieve operational excellence, security, and scalability. Our expertise spans multiple industries, ensuring that businesses of all sizes can embrace the digital future confidently.



Vision

To be the preferred partner for businesses seeking cutting-edge IT solutions, securing their digital assets and streamlining operations through next-generation enterprise technologies.



Mission

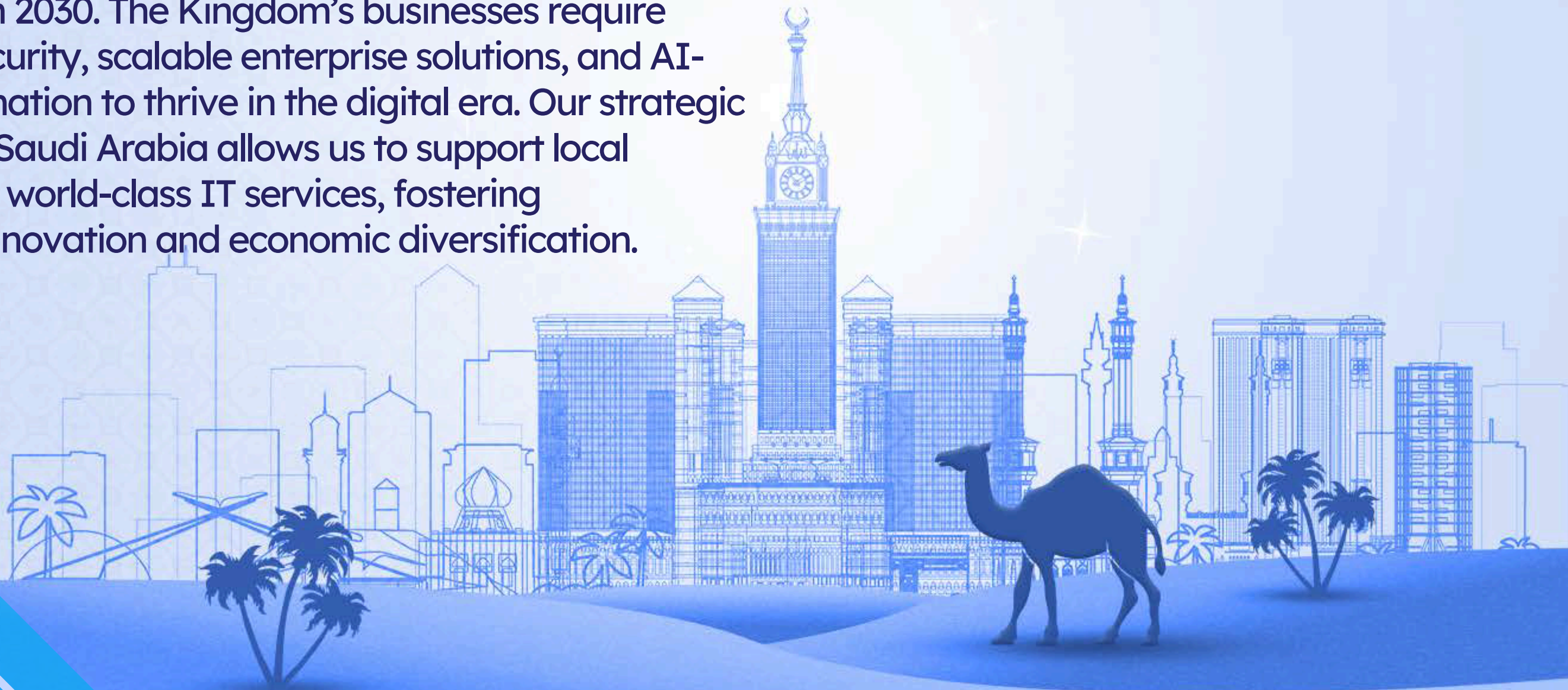


Our mission is to provide best-in-class enterprise IT solutions tailored for the Saudi market, helping businesses enhance efficiency and security. We strengthen cybersecurity through proactive defense strategies and enable digital transformation with custom enterprise applications and AI-driven automation. Additionally, our comprehensive IT consulting and managed services empower businesses with reliable, future-ready solutions to drive growth and innovation.



Why Saudi Arabia?

Saudi Arabia is undergoing a massive digital transformation, driven by Vision 2030. The Kingdom's businesses require robust cybersecurity, scalable enterprise solutions, and AI-powered automation to thrive in the digital era. Our strategic expansion into Saudi Arabia allows us to support local businesses with world-class IT services, fostering technological innovation and economic diversification.



Our Services

Digital Marketing Services:

We provide data-driven digital marketing solutions to enhance brand visibility, engagement, and lead generation:

- SEO & Content Marketing – Boost organic traffic and enhance online presence.
- Social Media Marketing & Management – Strategic campaigns for brand awareness.
- PPC & Performance Advertising – Targeted ad campaigns for maximum ROI.
- Email Marketing & Automation – Personalized campaigns for customer engagement.
- Analytics & Conversion Optimization – Data-driven strategies to improve marketing performance.

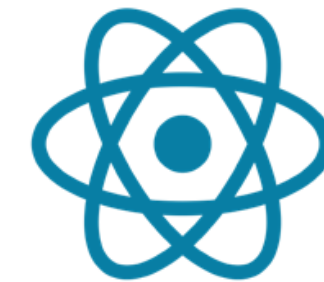


Our Services

Enterprise Solutions & Digital Transformation

We design and develop custom enterprise applications that enable organizations to optimize processes and enhance decision-making. Our offerings include:

- Custom Enterprise Applications (Web & Mobile Development)
- Enterprise Application Integration (EAI) & API development
- Business Process Automation & AI-powered Workflows
- ERP & CRM Solutions tailored for industry-specific needs
- Legacy System Modernization & Cloud Migration

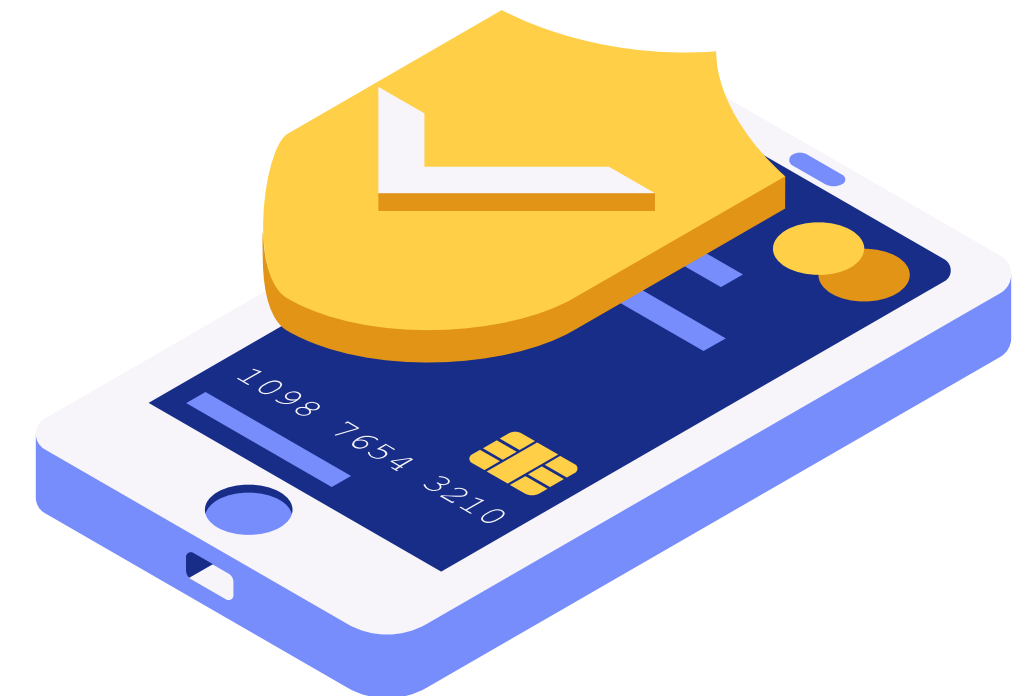


Our Services

Cybersecurity Services

Techtrix System KSA provides next-generation cybersecurity solutions to protect enterprises from evolving threats. Our services include:

- **Offensive Security:** Penetration testing, threat simulation, and security assessments.
- **Defensive Security:** Threat intelligence, Managed XDR, SIEM & SOC services.
- **Cloud Security & Governance:** Compliance, risk management, and policy enforcement.
- **VIP & Executive Security:** Digital risk protection and advanced threat mitigation.

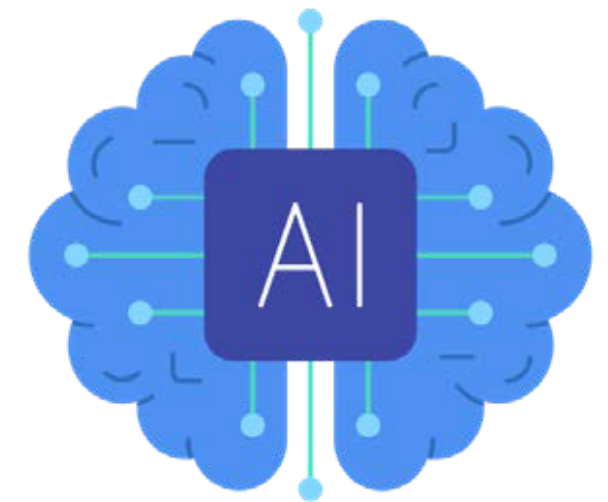


Our Services

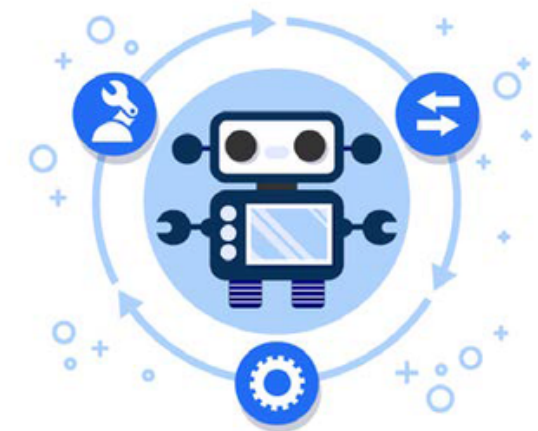
Intelligent Automation & AI Solutions

Transform business processes with AI-driven automation and intelligent decision-making capabilities:

- Robotic Process Automation (RPA) to streamline workflows
- Machine Learning & Predictive Analytics for data-driven insights
- Chatbots & Virtual Assistants for customer service automation
- AI-powered Security & Fraud Detection



Robotic Process Automation (RPA)

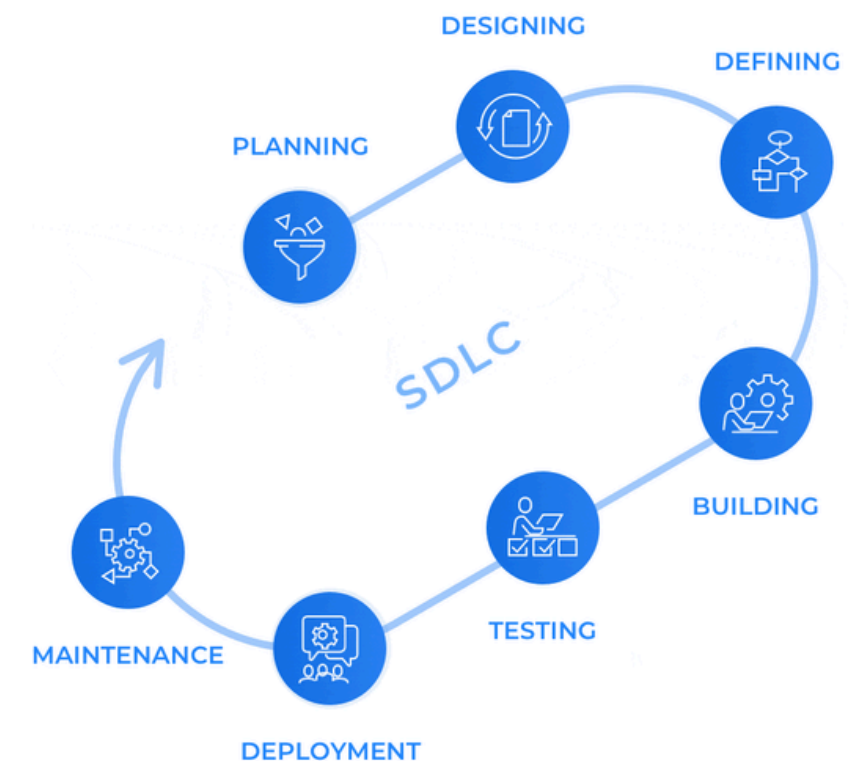


Our Services

Product Engineering & Software Development

Our software engineering services are designed for businesses looking to innovate, scale, and deploy future-ready applications:

- End-to-End Product Development (Web, Mobile & Cloud-based solutions)
- Headless Commerce & eCommerce Solutions
- Custom SaaS Development & API-Driven Applications
- Agile DevOps, CI/CD, and Cloud-Native Development



Our Services

Quality Assurance & Testing

We ensure the highest software reliability and security through extensive testing methodologies:

- Automated & Manual Testing
- Performance & Load Testing
- Cybersecurity & Compliance Testing
- UI/UX Testing & Optimization

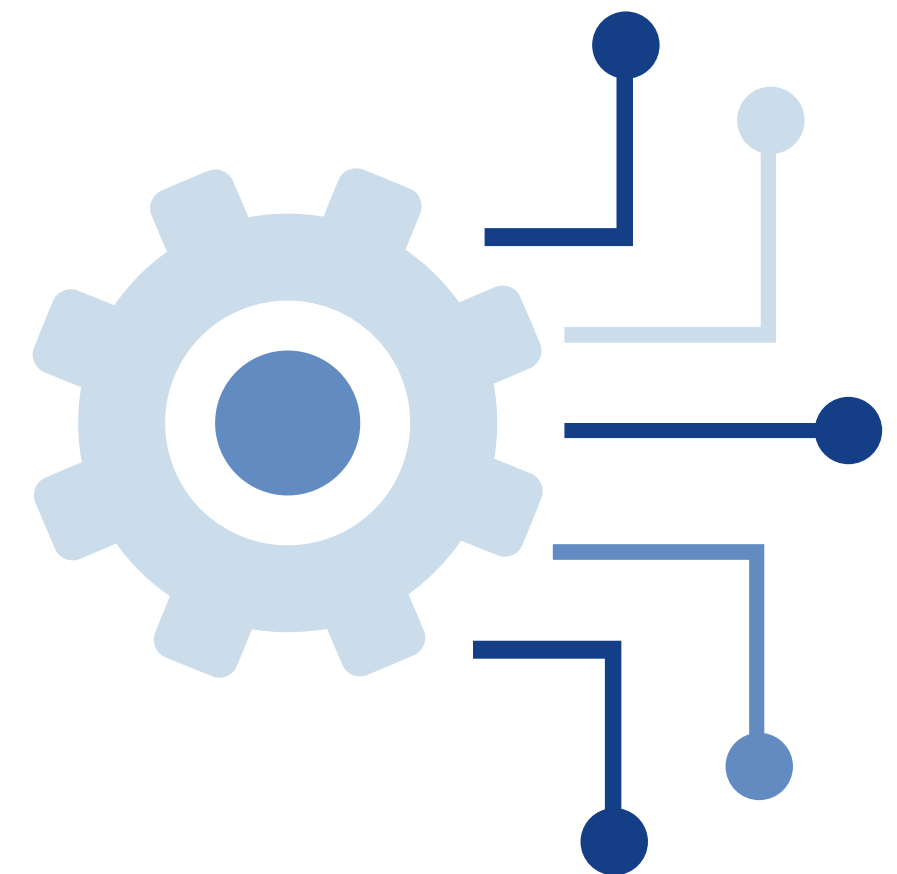


Our Services

IT Infrastructure & Managed Services

Techtrix System KSA offers comprehensive IT infrastructure solutions, ensuring business continuity and operational efficiency:

- Cloud & Data Center Solutions (AWS, Azure, Private Cloud)
- Network Security & Infrastructure Management
- IT Support & Maintenance Services
- Disaster Recovery & Business Continuity Planning





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شركة نظام الحيل لتقنية المعلومات

Techtrix System Arabia and Odoo Partnership

Techtrix System Arabia has partnered with Odoo to deliver scalable ERP and enterprise technology solutions in Saudi Arabia. This collaboration enables businesses to optimize operations, automate workflows, and drive digital transformation with Odoo's flexible platform and Techtrix's expertise in enterprise consulting services.

Industry Focus

Our expertise extends across multiple industries, providing tailored solutions for:



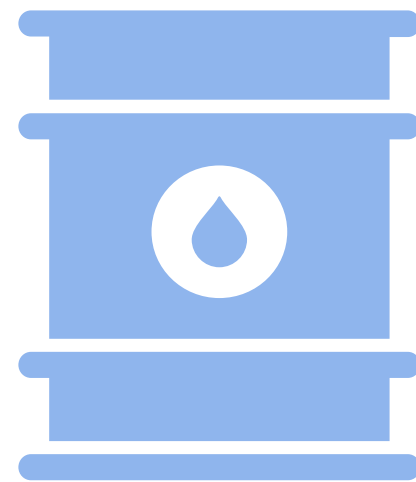
Finance & Banking



Retail & eCommerce



Government & Public Sector



Oil & Gas



Education & E-learning

Our Portfolio

High-Impact Lead Generation for Dubai Real Estate

Campaign state	Campaign type	Clicks	Impr.	CTR	Avg. CPC	Cost	Impr. (Abs. Top) %	Impr. (Top) %	Conversions	View-through conv.	Cost / conv.	Conv. rate
Paused	Search	900	14,012	6.42%	\$1.67	\$1,503.87	24.63%	90.20%	101.00	0	\$14.89	11.22%
		900	14,012	6.42%	\$1.67	\$1,503.87	24.63%	90.20%	101.00	0	\$14.89	11.22%

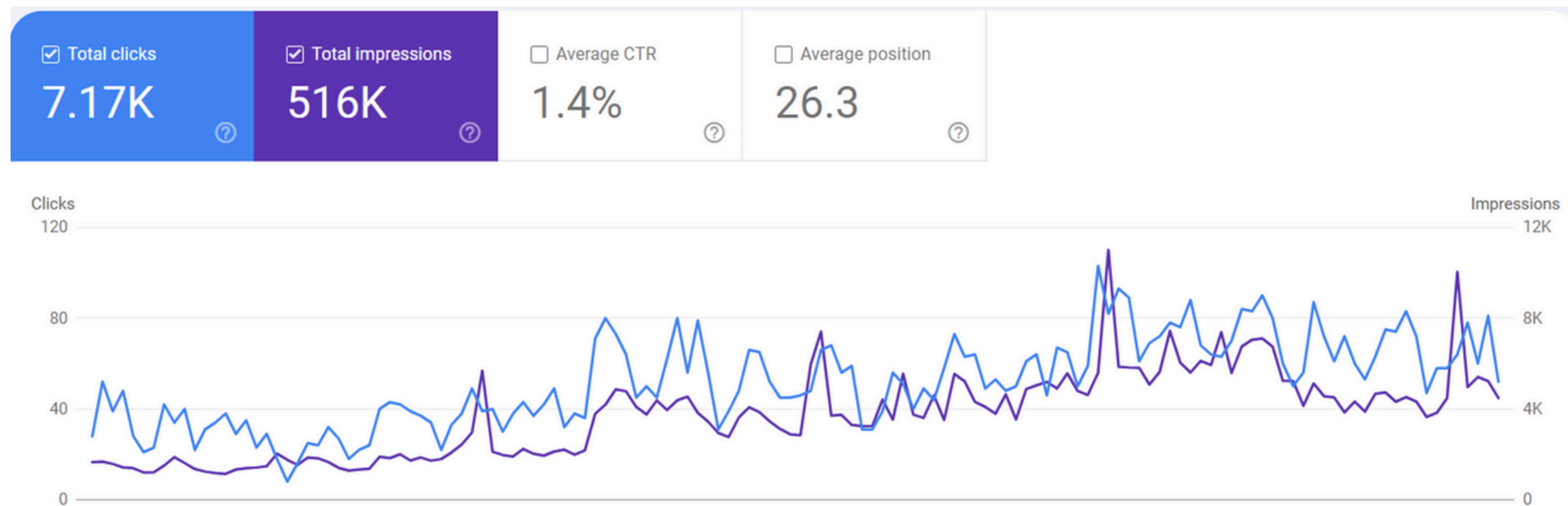
Our Portfolio

Driving Digital Success: SEO Performance & Growth Strategy



Our Portfolio

Revolutionizing E-Commerce in UAE



Why Choose Techtrix KSA?

- ✓ **Local Expertise with a Global Vision** – We understand the unique IT challenges of Saudi enterprises while leveraging global best practices.
- ✓ **Customized IT Solutions** – Every solution is tailored to business needs, ensuring maximum ROI and scalability.
- ✓ **Cybersecurity-First Approach** – Data security and compliance are at the core of our solutions.
- ✓ **Agile & Future-Ready** – We adopt cutting-edge technologies to keep businesses ahead of the competition.
- ✓ **24/7 Support & IT Managed Services** – Ensuring uninterrupted operations and rapid issue resolution.

Our Clients & Strategic Partners

We take pride in collaborating with leading enterprises, startups, and government entities, providing innovative IT solutions that drive digital transformation. Our strategic partnerships with top technology providers ensure state-of-the-art solutions for our clients.



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