

Business Proposal

ALGhareba Subsidiary of



About Us

ALGhareba is a premier IT infrastructure and digital transformation company dedicated to delivering innovative, outcome-oriented digital experiences. Established in 2016 as a subsidiary of Techrix System PVT Ltd. from Pakistan, ALGhareba expanded its expertise to the Middle East to meet the evolving technological demands of startups and established corporations. Our mission is to empower businesses with cutting-edge IT solutions, leveraging the latest advancements in technology and networking products.

Our multidisciplinary team brings expertise in IT Strategy, Marketing, Resourcing, and Development, making us more than just a service provider—we are your strategic partner in growth. We harness modern technologies to craft bespoke solutions tailored to your unique business needs.

Vision & Mission

Vision

To be the premier provider of comprehensive IT solutions, empowering businesses to achieve seamless digital transformation and operational excellence.

Mission

We are committed to delivering innovative and tailored IT services that meet the unique needs of our clients. By leveraging cutting-edge technology and fostering strategic partnerships, we aim to drive growth, enhance efficiency, and ensure the highest standards of quality and customer satisfaction.

Core Values



Integrity: We uphold the highest ethical standards, ensuring trust and accountability in all our engagements.



Honesty: Transparency is at the heart of our operations, fostering open and truthful communication with clients and partners.



Accountability: We take full responsibility for our commitments, ensuring every promise made is a promise delivered.



Diversity: Our team thrives on a rich tapestry of backgrounds and perspectives, driving innovation through inclusivity.



Teamwork: Collaboration fuels our success, with united efforts pushing us toward shared goals and achievements.

Meet the CEO

Leading Techrix System and Dhedhi Enterprise, our CEO brings over a decade of leadership in driving business innovation and technological excellence across multiple ventures, including Techrix System Arabia, Al Ghareba UAE, and Techrix Store. His strategic vision and commitment to innovation continue to set new benchmarks in the IT industry.



CEO - Abdul Karim Dhedhi

Our Expertise

ALGhareba offers a comprehensive suite of services designed to meet the diverse needs of modern businesses. Our expertise spans across:

**Enterprise IT
Solutions**

**Development
Services**

Marketing & Design

**Financial Consultancy
& Accounting Services**

Enterprise IT Solution

Our enterprise IT solutions are crafted to optimize business operations, enhance connectivity, and secure digital infrastructures.

Enterprise Connectivity Management

Seamless and secure network connectivity across your workspace, is essential for digital transformation.

Workplace Infrastructure Management

Comprehensive planning, execution, and maintenance of advanced workplace infrastructure, including laptops, PCs, virtual desktops, and software.

Data Centre Infrastructure Management (DCIM)

Optimizing IT infrastructure utilization to enhance efficiency and streamline data center operations.

Security Solutions

Advanced cybersecurity solutions, including robust antivirus and network security, to protect against evolving threats.

Networking Solutions

High-performance networking equipment and solutions tailored for businesses of all sizes.

Wireless Solutions

Innovative wireless technologies, including WLAN, WiMAX, and Free Space Optics, for seamless connectivity.

Conferencing & VOIP Solutions

State-of-the-art communication solutions ensuring clear and reliable business interactions.

Service Level Agreements (SLA)

Customized service and hardware support agreements designed to meet your security and performance requirements.

Development Services

We specialize in developing customized digital products that align with your business goals, enhancing user experience and operational efficiency.

ERPs & CRMs

Modernizing legacy systems and integrating applications to streamline business operations.

Customized Digital Product Development

Tailored applications designed to optimize internal processes and enhance user experiences.

System Integrations

Seamless integration of outdated software with modern platforms to improve efficiency and performance.

Website Development

Creating high-performance websites that attract audiences, boost conversions, and drive revenue.

Web & Mobile App

Development
Building innovative, user-friendly applications tailored to your specific business needs.

eCommerce Development

End-to-end solutions to power your online store and enhance digital marketing efforts.

SaaS Development

Scalable, secure SaaS applications designed to meet evolving business demands.

API Development

Developing robust APIs for smooth and efficient software system integrations.

Digital Marketing & Brand Identity Management

Our digital marketing and brand identity management services are designed to establish a strong digital footprint, enhance brand recognition, and drive lead generation.

Brand Identity Creation

Developing unique and compelling brand identities that align with your vision and resonate with your audience.

Performance-Driven Search Engine Marketing (SEM)

Running highly optimized ad campaigns on platforms like Google Ads to maximize visibility and return on investment (ROI).

Social Media Strategy & Management

Boosting engagement, brand loyalty, and visibility with tailored social media strategies.

Search Engine Optimization (SEO)

Improving search rankings using targeted keywords, quality content, and strategic link-building.

Email Marketing & Automation

Designing personalized email campaigns with audience segmentation and automation for improved conversions.

Google Ads & PPC Management

Managing Google Ads and PPC campaigns to ensure cost-effective ad spending and quality lead generation.

Lead Generation & Conversion Optimization

Developing data-driven strategies to attract potential customers and improve conversion rates.

Digital Footprint Enhancement

Strengthening your online presence through strategic marketing, reputation management, and content placement.

Financial Consultancy & Accounting Services

Comprehensive financial solutions to streamline business operations and ensure compliance.

Financial Consultancy

Assessing needs, recommending software, and providing backend support.

Accounting & Bookkeeping

Managing transactions, tax compliance, and financial records.

Reconciliations

Ensuring accuracy in invoices, bank statements, and vendor accounts

Special Purpose Reports

Feasibility studies, financial modeling, and market research.

Statement Management

Preparing detailed financial statements with supporting notes.

Management/Costing Reports

Insights on employment costs, goods costs, and profit/loss.

Accounts Payables Management

Handling purchase orders, invoice payments, and cost recovery.

Fixed Assets Registries

Accurate valuation, revaluation, and financial integration.

Projections & Budgeting

Managing income, expenses, and profit/loss projections.

AI Services

AlGhareba is at the forefront of AI-driven innovation, offering a range of services that integrate artificial intelligence into business operations:

AI Consultancy

Helping businesses develop AI strategies and implement AI-powered solutions.

AI in Apps

Integrating AI capabilities into mobile and web applications for smarter functionalities.

AI-Powered Automation

Enhancing business processes with machine learning and AI-driven automation.

Predictive Analytics

Leveraging AI to analyze data trends and improve decision-making.

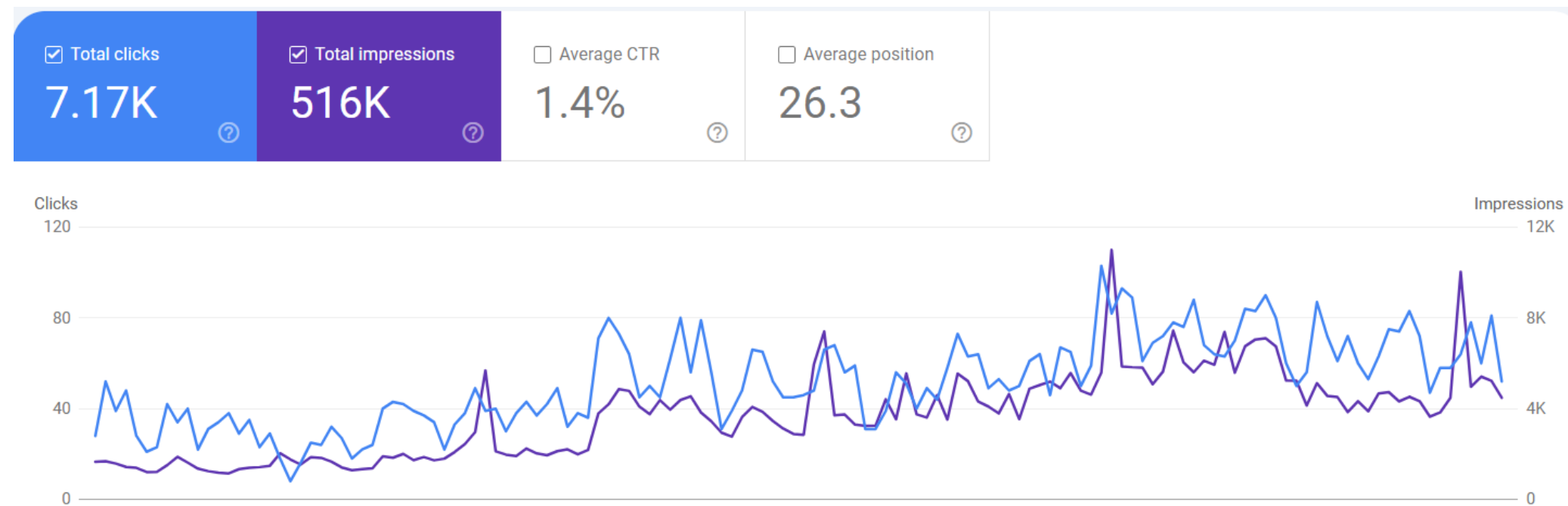
Our Portfolio

Driving Digital Success: SEO Performance & Growth Strategy



Our Portfolio

Revolutionizing E-Commerce in UAE



Our Portfolio

High-Impact Lead Generation for Dubai Real Estate

Campaign state	Campaign type	Clicks	Impr.	CTR	Avg. CPC	Cost	Impr. (Abs. Top) %	Impr. (Top) %	Conversions	View-through conv.	Cost / conv.	Conv. rate
Paused	Search	900	14,012	6.42%	\$1.67	\$1,503.87	24.63%	90.20%	101.00	0	\$14.89	11.22%
		900	14,012	6.42%	\$1.67	\$1,503.87	24.63%	90.20%	101.00	0	\$14.89	11.22%

Our Clientele

Client Testimonials China Railway Construction Corporation

"ALGhareba has effectively developed our web app's MVP, addressing bugs, incorporating extra features, and promoting our products. The team has demonstrated strong communication skills, ensuring prompt responses and accessibility. Their flexibility and dedication have significantly contributed to the success of our project."

Etihad Railway Project

"ALGhareba excels in advancing IT infrastructure, driving innovation, and optimizing technology landscapes for businesses. With a focus on infrastructure IT advancement, they specialize in designing, implementing, and enhancing robust IT frameworks that elevate operational efficiency. Their dedicated team ensures seamless integration, staying at the forefront of technological evolution to empower businesses with cutting-edge IT solutions."



Our Principals & Partners



Contact Us



+971 58 308 3426



info@alghareba.com



www.alghareba.com



Al Muteena 581, ETA Star House, UAE